

**Welch's Juicefuls Unmute Your Fruit Sweepstakes
OFFICIAL RULES**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.

A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCES OF WINNING.

1. SPONSOR: The Welch's Juicefuls Unmute Your Fruit Sweepstakes (referred to hereafter as "Sweepstakes") is sponsored by Promotion In Motion Inc. d/b/a PIM Brands, Inc., One PIM Plaza, Park Ridge, NJ 07656 ("Sponsor").

2. SWEEPSTAKES ENTRY PERIOD: Sweepstakes begins on April 26, 2024, at 12:00 a.m. Central Time ("CT") and ends on June 30, 2024, at 11:59 p.m. CT ("Sweepstakes Entry Period"). Sponsor's or its agency's computer system will be the official timekeeper of the Sweepstakes.

3. ELIGIBILITY: Sweepstakes is open to legal residents of the 50 United States and the District of Columbia who are 18 years of age or older at time of entry. Employees and their immediate family members of PIM Brands, Inc. ("Sponsor"), Spotify AB, Poppin' Jay, Inc. d/b/a Blue Chip, Ventura Associates International LLC ("Administrator"), their parent companies, affiliates, subsidiaries, advertising/promotion agencies involved in this Sweepstakes (collectively, the "Sweepstakes Entities") are not eligible to participate or win. Void where prohibited by law. Sweepstakes is subject to all applicable federal, state and local laws.

The term "immediate family members" means parents, step-parents, children, step-children, siblings, step-siblings, spouses or grandparents, regardless of where they live.

4. HOW TO ENTER: During the Sweepstakes Entry Period, there are two (2) ways to enter the Sweepstakes.

Online method: upload purchase receipt:

a) If you purchase any product as shown on list below during the Sweepstakes Entry Period, circle the WELCH'S® Juicefuls® item on your receipt, then scan or take a picture of that receipt.

- 4 oz WELCH'S® Juicefuls® Mixed Fruit
- 4 oz WELCH'S® Juicefuls® Island Splash
- 4 oz WELCH'S® Juicefuls® Berry Blast
- 7 oz WELCH'S® Juicefuls® Mixed Fruit
- 7 oz WELCH'S® Juicefuls® Berry Blast
- 1 oz WELCH'S® Juicefuls® Mixed Fruit 6ct
- 1 oz WELCH'S® Juicefuls® Island Splash 6ct
- 1 oz WELCH'S® Juicefuls® Berry Blast 6ct
- 1 oz WELCH'S® Juicefuls® Mixed Fruit 14ct
- 1 oz WELCH'S® Juicefuls® Mixed Fruit 20ct
- 1 oz WELCH'S® Juicefuls® Island Splash / Berry Blast 14ct
- 1 oz WELCH'S® Juicefuls® Island Splash / Berry Blast 20ct
- 1 oz WELCH'S® Juicefuls® Mixed Fruit Berry Blast 44ct
- 2.25oz WELCH'S® Juicefuls® Mixed Fruit / Berry Blast 15ct pallet

b) Visit www.WelchsJuicefulsSweeps.com ("Website"), follow the onscreen instructions to submit your information including uploading the scan or picture of your receipt. You will earn one (1) entry in the Sweepstakes regardless of how many WELCH'S® Juicefuls® products purchased on that receipt. See entry limit below.

WELCH'S® Juicefuls® can be found at many retailers and online retailers throughout the United States. Sponsor is not responsible for WELCH'S® Juicefuls® product availability at any retail store or on any website.

Mail-in method: no purchase required:

To enter without making a purchase, handwrite your full name, complete mailing address, valid email address and telephone number on a piece of paper, insert that paper in a #10 business size envelope and mail the envelope with sufficient postage via USPS First Class mail to: Welch's Juicefuls Unmute Your Fruit Sweepstakes Entry, P.O. Box 157, Palatine, IL 60078-0157. Mechanically reproduced/photocopied or

postage due mail-in entries will not be accepted. Mail-in entries must be postmarked by July 1, 2024, and received by July 8, 2024. See entry limit below.

Regardless of entry method, there is a limit of one (1) entry per person. Entries that exceed this limit per person will be discarded. Incomplete entries will be disqualified. Sponsor is not responsible for entries or receipts that are garbled, damaged, late, illegible, deleted or misdelivered. Entries using bots or other forms of automatic entry will be disqualified. Multiple entrants are not permitted to share the same email address. Sponsor may prohibit an entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, deceiving or using other unfair playing practices or otherwise violating these Official Rules. Sponsor reserves the right to cancel, modify, or suspend the Sweepstakes at any time if fraud, technical failures, any unanticipated occurrence that is not fully addressed in these Official Rules or any other errors or other causes corrupt the administration, security, or integrity of the Sweepstakes. In the event of cancellation, Sponsor reserves the right to select the winners by random drawing from among all eligible, non-suspect entries received up to the time of such cancellation, and in a manner determined by Sponsor to be fair, appropriate, and consistent with these Official Rules. Notice of any such cancellation, modification or suspension will be posted on the Website. If there is a dispute as to the identity of an entrant, the prize will be awarded to the authorized account holder of the email address associated with the winning entry. The "Authorized Account Holder" is defined as the natural person to whom the email address is assigned by an online service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. If a dispute cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible. Internet access charges imposed by your online service provider may apply. If you are using a mobile device to enter the Sweepstakes, standard data rates may apply from your wireless carrier. All received entries become the property of Sponsor and will not be acknowledged or returned.

Should entrants choose to share any post on social media relating to this Sweepstakes, such sharing does not effect the odds of winning a prize in this Sweepstakes or result in any additional entry in the Sweepstakes.

5. PRIZES: A total of 139 prizes will be awarded. Odds of winning a prize depend upon the total eligible entries received. Total approximate combined retail value ("ARV") of all prizes: \$19,560. Limit: one (1) prize per person/household.

One (1) Grand Prize: a trip for winner ("Grand Prize Winner") and one (1) guest to one (1) VIP concert experience in 2024 of winner's choice from a list provided at time of prize fulfillment (the list consisting of concert dates from Tanner Adell or Teddy Swims ("Artist")). Grand Prize ARV: \$3,000. Trip consists of: i) two (2) general admission concert tickets ("Concert"); ii) an opportunity to meet and greet the Artist ("Meet and Greet"); iii) round-trip, economy class air transportation for two (2) from the major airport nearest Grand Prize Winner's residence within the U.S. to the major airport nearest the selected Concert; and iv) one (1) double occupancy standard hotel room (room and room tax only) for one (1) night. Tickets are subject to availability, Concert capacity, and age restrictions. Administrator reserves the right to provide ground transportation in lieu of air transportation if the Grand Prize Winner resides within two hundred (200) miles from the Concert venue. Selection of airline, hotel and Concert tickets are at the sole discretion of Administrator. All other costs and expenses associated with Grand Prize acceptance and use not specifically mentioned herein as being provided, including, but not limited to, additional ground transportation, baggage fees, incidentals, gratuities, meals, and souvenirs, are solely the Grand Prize Winner's responsibility. Grand Prize Winner and guest must follow all instructions given by any representative during the trip (including, but not limited to, in-flight, hotel stay and during Concert). The representative involved reserves the right to revoke Grand Prize Winner and/or guest's participation for failure to follow any instructions during the trip, or if Grand Prize Winner and/or guest appears to be intoxicated, be a safety risk, or has violated any policy or law. Grand Prize Winner will be required to provide a valid major credit card when checking-in at the hotel to cover incidentals which are not included in the Grand Prize. Travel must be taken by December 31, 2024 or on dates specified by the Administrator; no alternative travel dates are available. If Grand Prize Winner is unable or unwilling to travel on the dates specified, the prize will be forfeited and may be awarded to an alternate winner. All travel is subject to availability, certain restrictions and blackout dates apply. Grand Prize Winner and guest must travel together on the same itinerary. If guest is a minor in his/her/their state of residence, the Grand Prize Winner must be the guest's parent or legal guardian. Minor must be accompanied at all times during the

trip by minor's parent or legal guardian. Grand Prize Winner and guest must sign and return a travel release before any trip booking occurs. Grand Prize Winner and guest must have valid travel documents (e.g., valid government issued photo ID) prior to departure, and failure to do so will result in forfeiture of prize. Grand Prize Winner and guest must agree that all travel, lodging and activities will be at their own risk. If Grand Prize Winner determines that travel is not permissible due to health or safety reasons, or for any other reasons, after the trip is booked, the Grand Prize Winner will forfeit all rights to the prize and no compensation or substitution will be awarded. Sweepstakes Entities are not liable for any expenses incurred as a consequence of flight cancellation/delay. Grand Prize Winner and guest will be required to consent to a background check for the Meet and Greet. If Grand Prize Winner fails to sign such consents and authorizations, or if the Grand Prize Winner or guest's background check results are unsatisfactory as determined by the Administrator, then Grand Prize Winner and guest will be disqualified from participating in the Meet and Greet. In the event that Grand Prize Winner or guest is disqualified from participating in the Meet and Greet, or the Artist is not available for the Meet and Greet, or the Concert is cancelled or postponed after the trip is booked, and/or if Grand Prize Winner chooses to partake only a portion of the prize, with or without a guest, the awarded portion of prize shall constitute full satisfaction of Sponsor's prize obligation to Grand Prize Winner and no additional compensation will be awarded. Trip may not be combined with any other offer and travel may not qualify for frequent flyer miles. Trip ARV may vary based on, among other things, availability, existing rates at time of booking, dates of travel, and point of departure. Any difference between the stated ARV and actual value at the time the prize was fulfilled will not be awarded. If the Grand Prize Winner is eligible for the Grand Prize, but does not meet the Concert minimum age requirement, or does not have a valid major credit card, or for any other reason as determined by the Administrator in its sole discretion, the Grand Prize will be awarded as three-thousand dollars (US\$3,000) cash in lieu of the trip prize. Or, subject to eligibility requirements, Grand Prize Winner may elect to receive three-thousand dollars (US\$3,000) cash in lieu of the trip prize. Cash will be awarded in the form of a corporate check.

138 First Prizes: Each First Prize Winner will receive a one-year Spotify Premium Individual subscription (awarded as digital gift card or code). First Prize ARV: \$120 each. Subscription is subject to Spotify Terms and Conditions and Sponsor has no control over the subscription Terms and Conditions including, but not limited to, renewal. At the end of the one-year subscription, each First Prize Winner must terminate the subscription or renew at his/her/their own expense. Other restrictions may apply and cannot combine with other offers. No substitution or cash redemption permitted.

Prizes are non-transferable and non-refundable. Sponsor reserves the right, in its sole discretion, to substitute a prize with a prize of comparable value if the stated prize becomes unavailable for any reason. Prize images depicted in advertising and promotional materials may vary from the actual prize as any depiction of a prize is for illustrative purposes only. Reference to Spotify or a Concert are for prize identification purposes only and not intended to suggest endorsement or sponsorship. All federal, state, and local taxes (including income taxes), if any, as well as any other costs and expenses associated with claiming or using a prize and not specifically mentioned herein are not included within any prize and are solely each winner's responsibility.

6. WINNER SELECTION AND NOTIFICATION: Random drawings will be conducted on or about July 15, 2024 from all eligible entries received and under the supervision of the Administrator whose decisions are final and binding. In the event of an insufficient number of eligible entries are received, the Grand Prize will be awarded first. All potential winners will be notified via email at the email address provided on the entry, and at Administrator's sole discretion, a potential winner may be required to complete and submit a signed Eligibility/Liability and Publicity Release (except where prohibited) (this Release is referred hereafter as "Affidavit") within five (5) days as directed on the notification from the Administrator. First Prize Winners will receive their prizes via email. If an Affidavit is not returned completed within the date specified or if an Affidavit or prize notification is returned as undeliverable, or if a potential prize winner is otherwise found to be ineligible, or if a potential prize winner cannot accept/receive the prize for any reason, or if a potential winner fails to comply with these Official Rules, that potential winner will be disqualified and the corresponding prize may be awarded to an alternate winner or no winner. Grand Prize Winner will be required to furnish his/her/their Social Security Number to the Administrator on the Affidavit and/or W9 and an IRS Form 1099-Misc will be filed in the name of the winner for the prize value awarded. Sponsor is not responsible for any change of mailing address and/or contact information of any entrants during the course of the Sweepstakes or period when prizes are being fulfilled. Sponsor is not responsible for any

returned/undeliverable prizes or delays in prize delivery. Unclaimed prizes after August 16, 2024 will not be awarded.

7. GENERAL RULES: By participating in this Sweepstakes, entrants and winners agree to be bound by these Official Rules and the decisions of the Sponsor/Administrator. All applicable laws and regulations apply. Entrants and winners hereby hold the Sponsor and its Administrator and each of their respective officers, directors, members, managers, employees, agents, representatives, successors and assigns (the "**Released Parties**") harmless from and against any third party claim arising from use of any entry and entrants and winners waive any right to inspect or approve uses of their entry by Sponsor in connection with the Sweepstakes or to be compensated for any such uses. Participating in the Sweepstakes constitutes permission to the Sponsor to use an entrant's and winner's name, address, and likeness in connection with the administration of the Sweepstakes only and as otherwise required by law. By participating in the Sweepstakes, the entrants and winners agree that Released Parties will have no liability whatsoever for, and will be held harmless by entrants and winners for any liability for any bodily injury, loss or damages of any kind to persons, including death, and property, due in whole or in part, directly or indirectly, from entry, the acceptance, possession, use or misuse of any prize, if applicable, or participation in the Sweepstakes or participation in any Sweepstakes related activity. You hereby represent and warrant that you have read these Official Rules and are fully familiar with their contents and agree to be bound by them. The Sponsor is not responsible for any typographical or other error in the printing of the Sweepstakes materials or the offering or announcement of the prizes. Sponsor reserves the right to cancel or modify the Sweepstakes if fraud, misconduct or technical failures threaten the integrity of the Sweepstakes; or if a computer virus, bug, or other technical problem corrupts the administration or security of the Sweepstakes as determined by Sponsor, in their sole discretion. In the event of termination, a random drawing for the prizes will be conducted from among all eligible entries received prior to termination.

The Released Parties do not warrant that access to the Sweepstakes will be uninterrupted and are not responsible for: (a) entries from persons residing, or physically located, outside the eligible area mentioned in section 3 above; (b) entries that are altered, delayed, deleted, destroyed, forged, fraudulent, improperly accessed, inaccurate, incomplete, interrupted, irregular in any way, misrouted, multiple, non-delivered, stolen, tampered with, unauthorized, unintelligible or otherwise not in compliance with these Official Rules; (c) lost, interrupted or unavailable networks, servers, satellites, or other connection, availability, or accessibility problems arising in connection with or over the course of the Sweepstakes; (d) failure of personal computers and/or software and hardware configurations, any technical malfunctions, failures, or difficulties, clerical or other errors in connection with the administration of the Sweepstakes, the processing of entries, or the offering or announcement of the prizes or in any prize notification documents; (e) any other errors of any kind relating to or in connection with the Sweepstakes, whether human, mechanical, clerical, electronic, or technical in nature; (f) the incorrect or inaccurate capture of information, or the failure to capture any information in connection with the Sweepstakes, or (g) damage to entrant's system occasioned by participation in this Sweepstakes or downloading any information necessary to participate in this Sweepstakes; even if caused by the negligence of any of the Released Parties.

8. GOVERNING LAW: The Sweepstakes and these Official Rules will be governed by the laws of the State of New Jersey and those courts located in Bergen County, New Jersey shall have exclusive jurisdiction in the event that any dispute arises regarding the Sweepstakes or the prize, without giving effect to any choice of law or conflict of law rules. Any and all disputes shall be brought individually without resort to any form of class action. Under no circumstances will any entrant be permitted to obtain any award for, and entrants hereby waive all rights to claim, punitive, incidental or consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased are hereby waived. In no event shall entrant be entitled to receive attorneys' fees or other legal costs or expenses.

Entrants further understand and agree that all rights under Section 1542 of the Civil Code of California ("Section 1542") and any similar law of any state or territory of the United States that may be applicable with respect to the foregoing release are hereby expressly and forever waived. Entrants acknowledge that Section 1542 provides that: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH, IF KNOWN BY HIM OR HER WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED

PARTY.” Entrant acknowledges that the releases herein are intended to apply to all claims not known or suspected to exist with the intent of waiving the effect of such laws to preserve future unknown claims.

9. PRIVACY: By participating in this Sweepstakes, you acknowledge and agree that your personal information supplied to Sponsor may be used by Sponsor for internal marketing purposes. Information provided by you will be treated consistent with Sponsor's privacy policy, which is located at <https://pimbrands.com/privacy-policy>. The Administrator will also have access to your personal information for purposes of administering this Sweepstakes. If you are selected as a winner, your information may also be included in a publicly available winners list

10. WINNERS LIST: For winners' information, available after all winners are verified, send a self-addressed, stamped envelope (by August 30, 2024) to: Welch's Juicefuls Unmute Your Fruit Sweepstakes Winners, Ventura Associates, Ref# WG, 494 Eighth Ave, Suite 1700, New York, NY 10001.

11. ADMINISTRATOR: Ventura Associates International LLC, 494 Eighth Ave, Suite 1700, New York, NY 10001.

12. Licenses to User-Generated Content; Rights of Publicity. By entering a Sweepstakes, you grant an irrevocable, perpetual, worldwide, non-exclusive license to Sponsor and its affiliates, to use, reproduce, modify, distribute, display, publish and create derivative works of any content that you provide, make available, or upload to a social media platform in connection with the Sweepstakes (collectively, “**User-Generated Content**”) in whole or in part in all media now known or hereafter devised, throughout the universe, in any way Sponsor or its affiliates see fit. You consent to Sponsor and its affiliates doing or omitting to do any act that would otherwise infringe your “moral rights” in any such User-Generated Content and you waive in favor of Sponsors and its affiliates any moral rights you may have in such content. Display or publication of any User-Generated Content on Sponsor's or its affiliates' website or social media properties does not indicate that you will be selected as a winner. Sponsor and its affiliates will not pay any additional consideration, notification, or permission in connection with any use of any User-Generated Content. You represent and warrant that (i) you own all rights, including all intellectual property rights, in and to all of your User-Generated Content; (ii) you are the original author of all of your User-Generated Content; and (iii) you have all rights necessary to grant the rights you are granting herein, and such grants will not violate any agreements between you and any third party or violate any third party's privacy rights.

You agree that, by entering a Sweepstakes, Sponsor and its affiliates may use, display, publish, or broadcast, the Your name, image, or likeness or social media account name in any manner and in any medium for its promotional and advertising purposes without additional compensation, notification, or permission, including posting in a winner's list, or on social media concerning the Sweepstakes or other uses, except where prohibited by law.